

# Comparison of Budget and Total Costs

As a marketing team, we understand that it is important to keep track of your expenses. You will be able to see the difference in no time! That is why sumUp is here to help! Our [Grouped Filter Results gadget](#) makes it easy to compare your actual costs with your budget. In this example, you will learn how to use sumUp to compare last year's budget and costs per quarter.

**VERSION 3.8.0** is required!

As you can see, we have configured the gadget so that you can see the **budget for each quarter** and the **total cost** and **number of issues**. On the bottom of the gadget you can see the **total budget** for the year and the **total cost** and **total number of issues**. At the top you can see the options to select a different time period.

We switched from the configured option **All-time** to a customized time period to display the data for 2023.

End Date	Budget	Total Cost	Issues
Q1	€ 2,700.00	€ 2,500.00	2
Q2	€ 1,700.00	€ 1,500.00	1
Q3	€ 3,100.00	€ 3,100.00	3
Q4	€ 8,500.00	€ 9,300.00	3
Σ total	€ 16,000.00	€ 16,400.00	9

You can tweak the date options on top of the gadget at any time without breaking your configurations.

## Configuration

Option	Settings
What is the name of your gadget?	A precise name like <b>Marketing Campaign cost analysis</b> makes it easy to locate the gadget on the dashboard.
Which issues do you want to analyze?	Select the Filter <b>Filter for "Marketing Campaigns"</b> , which returns all issues of the Marketing Campaign project and was defined in advance.
Which fields would you like to display?	To use the custom number fields <b>Budget</b> and <b>Total Costs</b> you have to <a href="#">create a custom calculation rule</a> for the respective fields you want to sum up. Then select the fields in the gadget.
How do you want to group the results?	Group the results by <b>End Date</b> to ensure the costs are correctly grouped. <b>End Date</b> is a custom date field that must also be created.

How many rows do you want to display per page?	For a <b>quarterly</b> view, there are only four entries. Therefore, the <b>default</b> option of 10 rows is enough.
Which time period do you want to display as default?	To view all data, select <b>All-time</b> .
Which default for the date aggregation level do you choose?	If you choose the <b>Quarterly</b> option, the data is displayed per quarter.
Refresh Interval:	Select the default value <b>Never</b> , so that the data is not automatically reloaded, only when the gadget is reloaded or a manual refresh is performed.

#### Grouped Filter Results (by sumUp): Marketing Campaign cost analysis

What is the name of your gadget?

Marketing Campaign cost analysis

Which issues do you want to analyze?

☒ Filter

☐ JQL (only for Jira)

Saved Filter:

Filter for "Marketing Campaigns"

Advanced Search

Which fields would you like to display?

☒ Budget ☐

☒ Total Cost ☐

Add fields

Choose field values to compute. [Configure rules.](#)

How do you want to group the results?

End Date

How many rows do you want to display per page?

10

Which time period do you want to display as default?

All-time

Which default for the date aggregation level do you choose?

Quarterly

Refresh Interval:

Never

How often you would like this gadget to update

Save Cancel

If you still have questions, feel free to refer to our [support](#) team.